# FREE TV Advertising Sales Process Outline – December 2023 Created By Corey Huetter, CEO

Thank You For The Opportunity To Help You Achieve Your Personal Financial & Life Goals?

### The Short 5 Minute Pitch From A Top Sales Representative

Hello my name is

I'm with FREE TV Advertising.comhave you heard of us?	
Prospect Bonky: They will have not heard of EDEE TV Advertising	

Prospect Reply: They will have not heard of FREE TV Advertising since the company was just created 2 months ago and even with Loop few, if any, will know of the television service.

Well what we do is we visit businesses like yours & we help them substantially increase sales and bottom-line profits by helping you become substantially more visible to your customers while they are inside your business.

How FREE TV Advertising accomplishes this is by using your current televisions to show them a variety of advertising that will appear on your televisions.....in where you simply direct our professional graphic design team for FREE to create whatever advertising you want your customers to see ......that gives your customers enticements and calls to action to increase their spending while visiting your business (say like visiting your restaurant, salon, ect) leading to higher tickets and bottom-line profits. You can also show images from a party, band schedules or really anything without limits at all.

In addition to all the FREE TV Adverting digital ads we will make for 100% for FREE for you FREE TV Advertising also offers a 150+ channels of the most engaging programming on Earth through the Loop Television Network that also comes to you at absolutely NO COST or Even a Contract. Choose from over 100 licensed music video channels covering any and all genres to over 60 content channel featuring Trivia, Fail Videos, Blooper Videos, Stunning Drone Footage, Sports & Entertainment Headlines and so much more. You can create the perfect engaging ambiance anytime of the day or night to drive your customers' experience.

\_\_\_\_\_, would it be amazing to be able to control 100% of what is your screens including all content and enticing television ads versus having little to no control and showing many of your competitors advertising (this really comes into play for restaurants but not so much for other industries)

Prospect Response – should be absolutely and will be excited about the 100% free opportunity just presented

, I am sure you are wondering how can FREE TV Advertising give away all this amazing television programming 100% for FREE as well as even make all your digital advertisements for FREE? It is because the Loop TV Network is like any other network that shows commercials to monetize their channelLoop TV does the same and will show 2 ads every 10 minutes or so from National Brands that typically do not compete with your business. The commercials are closed caption and if shown when a music channel is being played, it will only show half screen to not interfere with the music video and ambiance of your restaurant.
Let me get your 100% FREE players ordered which requires zero contract today or evernot even a pinkie swear I can come by next week to hook them up and begin showing you all the FREE TV advertising you will have had made for you from our professional graphic design team. The players will be shipped to you but I will come out and do the simple installation and show you the very easy to use Player Portal that easily allows you to manage each player in your business. As I mentioned, you will never have to pay to get your digital graphics made and FREE TV Advertising can manage as much or little as the portal as you desire.
, Let me just confirm your full name, address, email address, cell and business phone as well as your website and/or social media links. (if they have a business card and/or printed materials, grab all they have).
, I want to thank you for giving FREE TV Advertising the opportunity to substantially increase your sales and bottom-line profits all without cost, risk, contract or stress. You will receive a confirmation email in the next hour to just confirm the information on your order in where all you will need to do it click on confirm and submit player order. That will then automatically take you to your FREE Graphic Design portal so you can begin putting our Professional Graphic Design team to work and feel free to work them hard by submitted as many graphic design requests as you care to. I want to make sure when I come out to hook up your players that your sales will immediately go up the day your customers begin seeing your advertising.
Optional additional conversation points if you feel adds to the presentation.
, Bob one last benefit of many I have not covered is you also get FREE full color Business Cards for life and deeply discounted 4x6 postcards, 3.5x8.5 rack cards, 8.5x11 menus/catalog sheets and 2.99/sq foot full color banners. On our website at the top you can easily access the FREE Graphic Design for your televisions as well as these incredible printing deals.

#### What Is FREE TV Advertising Marketing To Brick & Mortar Businesses?

FREE TV Advertising has 5 primary FREE Benefits to include: 1) FREE Engaging Television Content; 2) FREE Digital Signage Software; 3) FREE Of Any Contractual Obligations Or Cost 4) FREE Digital Signage Creation & Player Management; 5) FREE Business Cards For Life. HUGE additional benefits include: 6) FREE Membership Into Wholesale Printing Buyers Club.com in where all printing is full color, 2 sided; 7) Special Discounted Pricing On 4x6 Postcards Of 3.9 Cents Each; 8) Special Discounted Pricing On 3.5x8.5 Rack Cards Of 4.9 Cents Each; 9) Special Discounted Pricing On 8.5x11 Menus/Catalog Sheets Of 7.9 Cents Each; 10) Special Discounted Pricing On Vinyl Banners Of \$2.99 Sq/Foot.

## The FREE TV Advertising Very Unique "Selling" Proposition

#### What Do You Need On The First Visit?

Key is just look professional and go in to just have a light hearted, friendly and informative conversation about how FREE TV Advertising absolutely will increase their sales and bottom-line profits without risk, contract, cost or stress. Ask questions, engage and just say you will get their players ordered so you can demonstrate how powerful the system is. For equipment, have a laptop or tablet so if you do show videos you are doing so on a larger screen versus a phone. You will also need a cell phone for taking pictures of the TV walls and front of the business. I would recommend ordering business cards from FREE TV Advertising for \$29.99 for a 1000 cards which has all a prospect would need to know and also showcases the quality of the printed materials we also offer for FREE and/or deeply discounted. Lastly you will need the obvious staples of going on an appointment which is a nice looking binder with a yellow pad, pen and printable marketing materials you can print out at www.FREETVadvertising.com/looptv.php.

#### How To View The Prospect Interaction & How To Present Yourself

Whenever a business owner is approached it is with someone "Selling" something that will always involve asking for money and usually asking the business to change from the provider they are currently using to the company being represented by the salesperson. Immediately that puts the business owner in a salesperson defensive posture in where salespeople spend a lot of time, money, and training in trying to figure out how to best related to a prospect and how to overcome objections that will always surely follow. Also, with typical sales presentations few, if any propositions, will result in a decision and sale the first visit and typically require multiple visits to get the financial decision and/or change approved.

How should you present yourself you may be asking? The first thing to remember is FREE TV Advertising will literally help any business increase their sales the first day it is installed without a single risk of any kind to the business owner. We are literally like I the proverbial Titanic lifeboat

extending a hand to pull them out of a water filled with disappointing and declining sales, ever increasingly higher input costs, most swimming in debt and all without a solid and workable marketing plan that assures risk free profitability.

The key, I feel, is to just have fun conversations with business owners since nothing you are going to present to them involves any risk, any money and zero competition. Just as a note, nothing I will present is in any way etched in stone as each person is unique in how they present themselves, their level of connections, influence and admiration and how effective they are in securing and working warm referrals. One key I do find though in all sales is asking questions is always the key and with the right questions being asked will lead the prospect into the desired outcome. Most you will meet with will have never heard of the Loop TV Network and absolutely will have no idea what FREE TV Advertising is since I am the only one in the Country offering all the additional benefits that take Loop TV to another level of its own.

#### **What Businesses Should You Approach First?**

Most salespeople will start with any and all businesses they have or currently patronize which, for many, will easily be 20 to 30 brick and mortar businesses that range from a variety of restaurants and bars to nails and hair salons to even auto repair and laundromats. All these businesses are slam dunks as you have already proven your loyalty to them by spending \$100's or \$1,000's over time. The best way to approach them (depending on your personality, influence, and relationship with the business) is to just ask the owner for 15 minutes as you just wanted to get some advice and feedback from them. You will obviously identify yourself as a long-term and loyal customer which the person you are talking to will then be happy to get the owner for you.

Strategy for talking to a business owner in where you have proved to be a loyal customer would be to first to build up the owners' ego by saying how often you come to the establishment, how much you spend at their business and how many referrals you send their way. You want the owner to acknowledge that you are a great and very valued client which further gives reason for him to be able to reciprocate your loyalty by showing loyalty to you. With the loyalty he shows you though comes at no cost, risk, commitment or stress – so, in reality, you are just helping him grow his business without really asking for a favor since he is not having to change a single thing he is doing and/or risk a single penny.

The best way to use the time is to use the pitch below but to also show video content to get his feedback on what he thinks of that as well to determine what you should or should not need to show. Many that are successful in this business do not show the website and, in many cases, do not even show any video content and focus on just getting the players ordered and then going a lot deeper on the installation appointment.

The big key to your warm market is getting a LOT of referrals and any business owner should give you a bunch if you have already told them about how many referrals you have sent their business over the years. Any and all businesses qualify so he should easily be able to give you a lot of referrals to any and all types of brick and mortar businesses.

#### Key To The First Appointment To Secure The Player Order Is NOT To Sell It

The hardest part for most with the FREE TV Advertising pitch is it is nothing like anything anyone has ever presented before since it is the only service (that I am aware of) that is 100% FREE with ZERO Contract, ZERO Obligation and ZERO competition that involves ZERO changes for any business. All sales involve asking for money, getting a contract signed, getting someone to change from their current provider to your company with a lot of competitors basically doing the same exact thing with the product or service not having a substantial unique and profound selling point(s) over any other competitor.

Since FREE TV Advertising eliminates any and all reasons for a business to not get excited to having their player order placed and then installed to try them, you really want to focus on asking questions about if there business is where they want it to be from a sales and bottom-line profit stand point to then bring up some points about their current screens and what is being shown to then just assuming they would want the player(s) to be ordered so you could demonstrate them for their business. If you try to "sell" them then their "sales" defenses will automatically be triggered. You want to think of yourself more as there to help them like you are in the Titanic Lifeboat and you are offering to pull them in as FREE TV Advertising will literally immediately begin helping any business increase sales the day it is installed all without a single penny of risk to the business owner.

# What Are You Really "Selling"

So "Selling", to me, does not really accurately describe what we are offering with FREE TV Advertising.com since none of the typical Sales Attributes or Hurdles are present during the 1<sup>st</sup> visit to offer the FREE Players to the business. We really are opportunity providers are maybe even kind of like FEMA in regards to the help we provide is needed by all businesses and that help comes without obligation or cost....I guess in FEMAs case does some with a lengthy application and approval process. The closest example to what we are offering is asking a business, such as a restaurant, to take a FREE Keg of Beer or FREE Case of Ribeyes to see how they and their clients like it. Obviously, few restaurants or bars would pass up on either and, in most cases, the manager would easily approve accepting the FREE Keg or FREE Ribeyes. One t

#### **Reading A Business & Prospect**

The first thing you will do when walking into a brick and mortar is to first quickly qualify and analyze the business for a few key points to include how busy are they, how many TVs do they have, what is currently being shown on their televisions, how organized and professionally ran is

the business. If the business has no TVs, you can quickly determine if they would help increase sales which would be the case for about any business with consumers walking in. You really want to determine if this business is thriving or struggling and determine if they seem to have any type of organized market approach or plan....especially when it comes to how they are using their screens. Also look for any printed materials that may be lying out such as menus, postcards, business cards, banners or any other printed materials being used in the business.

#### Ways To Approach The Owner/Manager

After you have taken a minute to get a good read on the business, you will want to introduce yourself to whoever seems to be in charge or who appears to be appropriate. One key is to make your interaction casual, light hearted and almost funny per say since what we are offering isn't involving any change, money or stressful paradigm for any business owner since even once they have the players in hand, they are in complete control of if and how they use the players including what television they use and frequency they decide to show Loop Programming and their own commercials.

A good introduction would be my name is \_\_\_\_\_ with FREE TV Advertising dot com and my company helps businesses like Applebees, Texas Roadhouse, BW3's, IHop, Yard House, McDonalds, Hard Rock Café, Best Buy and many more large to mom and pop size businesses increase their sales and bottom line profits....with ZERO contract, ZERO cost, ZERO risk and ZERO obligation that turns your current televisions into marketing profit generating machines. (using a more lighthearted and humous done) Bob, the only question I have for you to see if you qualify for this 100% FREE & Zero Risk Advertising offer is are you making to many sales and to much bottom-line profit.....if so.... this is not a marketing platform I would recommend as it significantly increases both.

Prospect Reply (probably in a more humorous or not super serious tone) Yes, we surely are always looking for more sales and bottom-line profits.

Bob, I was just wondering how things have been really the last 4 years since the pandemic...was that a hard time and have you ever recovered to pre-pandemic numbers?

Would be an interesting answer to further tee up why the business needs a solution that can immediately increase sales and bottom-line profits

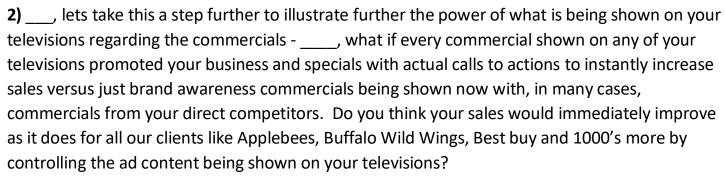
# **Conversation Points / Questions – Points You Can Cover After Your Introduction Conversation**

**NOTE:** What you say and how you it depends on just your initial feel for the prospect for mood, attention span and just how they day may be going at that very moment so you will quickly realize where you may go with your presentation just from the response to the introduction above. Key is to just be lighthearted, have fun and have a genuine desire to help as 100% of businesses you talk to probably are not in a better place today then 4 years ago and, regardless,

most businesses fail in the long run and are lucky to be functioning at even break even. With FREE TV Advertising, we ABSOLUTELY help any business increase sales instantly and see immediate sales and profit gains.

All below you say in a more humorous tone as the questions are obvious what the answers are – more designed to create rapport and illustrate the negative reality of showing network TV in where they have ZERO control over content and commercials.

1), I notice you have ESPN, News Channels, ect (whatever they are showing) that show
commercials every 10 minutes to earn their income to monetize their network – how much
commission do you get paid to show the commercials of other businesses and, in many cases,
businesses that compete with you to offset your monthly cable/satellite costs television costs?
Answer: Obviously the answer is ZERO and the person will sayI do not get paid anything and
you will smile and say yes, I knew you didn't but wanted to illustrate your current television
paradigm



Answer: Another pretty obvious answer in where absolutely any business would do better if all they are seeing is ads promoting the business they are sitting in and ads that have calls to action such as food, product and gift card specials.

3) \_\_\_\_, lets now go one more step forward – what you are showing is very boring content – NO one goes out to watch television except for the occasional large sporting event – with even then only about 50% of people in a crowded sports bar will even care about what is on the televisions. Television programming is depressing and is one reason people go out – they want to go out and have fun and go to places that provide a exciting, engaging and entertaining experience as anyone can watch TV at home. What if your TVs were showing Trivia, Blooper Videos, Incredible Music Videos, Tic Toc and funny animal videos and other unique and engaging programming. Do you think having that high level of engaging programming on some or all of your TVs (depending on TV count as 5 players is the maximum) combined with ads promoting your business specials would immediately increase your sales and ticket averages?

Answer: First of all, the example above will apply to restaurants and bars so you have to modify it depending on what kind of business you are talking to as each business has a little bit of a different marketing goal of what their TVs can and do accomplish. For example, a barber will

want to show mainly other ads to monetize the screens since he has nothing to sell and wants to turn customers. A doctor, dentist or other medical professional will show continual education slides promoting his services and package specials. It is pretty easy to figure out what the goal for each business is for a customer and how FREE TV Advertising can benefit the particular business regarding both content and how the advertising shown would best benefit them.
4), are you able to see why so many fortune 500 companies down to Mom and Pops use FREE TV Advertising and Loop TV to control what is on their televisions to assure not only is the content as engaging as it can be but, more importantly, to assure all ads being shown are designed to assure maximum ticket amounts are being realized to maximize sales and profitability?  Answer: They should agree to this statement – if not, elaborate further and continue the conversation.
5), another incredible FREE Benefit that is included with this 100% free service that does not even involve a contract of any kind is the fact FREE TV Advertising will make 100% of your digital advertising signage for FREE. That's Right – whatever you want to show on your screens you have a highly skilled graphic design department at your disposal to create your Jpeg and PNG files without limit to what can be designed to skyrocket your sales. If you have never made a Jpeg or PNG it takes a drawing program such as Publisher or Photoshop to do so – so that headache is eliminated to assure your digital signage stays up to date and continues to maximize sales.
6), if you are wondering how we can give this all away and stay in business the answer is simple — Loop TV is a network no different then what you are showing now on ESPN, News Channels in where all revenue generated comes from the advertising revenue. Loop TV does show National Ads every 10 mins of NON Competing businesses which is where 100% of the revenue comes to support everything I am giving your business. The best part is the other 9 mins out of 10 you control the exact content and frequency of your advertising and/or message scrolling text to continue to increase your sales.
By this point you may be able to just say:
, how about I get the players ordered so I can show you in more detail all the great content and actual ads we will make for your company. You will have the ability to request as many ads as you want so when I return in about a week all the ads will be ready to go. Let me just confirm your address, full name, email and website if you have one. If they have a business card or other printed materials, gather that and you can just jot down other details on a yellow pad or on the card.

Other sales materials you can introduce if you feel it is needed is to show the videos on the website which would include the two in the header and the testimonial video on the website. It is best to download them so you do not have to worry about a Wi-fi signal to stream them. Just click on any video on the bottom right and select download to save to your computer. Please do be sure to always have a laptop or larger tablet when making any presentation as using a phone looks cheap and inappropriate.

Once they agree to have the players ordered thank them and then just take pics of all walls with TVs on them and the front of the building or office door if in a high rise. Never fill out the actual Order Your Free Player form with the client as we want to keep this as casual as possible to reinforce this is 100% FREE without any type of contract or obligation.

#### OTHER CLIENT BONUSES & BENEFITS

#### Also offered to all clients as HUGE FIRST APPOINTMENT BONUSES

- 1) FREE Business Cards for life -1,000, 160lb Mega Thick Stock, 4/4, UV or Satin Matte Finish for only \$29.99 S&H no caps on how often they can order;
- 2) 4x6 Postcards -3.9 Cents Ea -5,000 for \$195.00 160lb Mega Thick Stock, 4/4, UV or Satin Matte Finish they pay only Shipping & Optional graphic design no caps on how often they can order;
- 3)  $3.5 \times 8.5 \text{ Rack Cards} 4.9 \text{ Cents Ea} 5,000 \text{ for } $245.00 160 \text{lb Mega Thick Stock}, 4/4, UV or Satin Matte Finish they pay only Shipping & Optional graphic design no caps on how often they can order;$
- **4)** 8.5x11 Catalog Sheets / Menus 7.9 Cents Ea 5,000 for \$395.00 100lb Coated Text, 4/4, UV or AQ Finish they pay only Shipping & Optional graphic design no caps on how often they can order;
- **5)** Full Color Banners \$2.99 sq/foot 13oz, double stitched, grommets they pay only Shipping & Optional graphic design no caps on how often they can order.

#### How to use these incredible HUGE BONUSES

Ideally you do not want to mention any of the bonuses until the installation to let this be something that really adds to the installation to really make that appointment impactful. If you do see a business does do a lot of printing such as menus, brochures, postcards or other products you can engage about what they do buy and how often they order. Do always gather printed materials on appointments so FREE TV Advertising can see what they print so we can confirm their low pricing for what they are already purchasing. If you have never purchased printing, the costs above are at least 50% cheaper then any other online business and we are using the highest quality stocks and finishes available on the market.

# How to use the first appointment HUGE BONUSES Close

As indicated on side 2 of your business cards (you should order 1,000 for \$29.99) it has the list of Printing Bonuses that we only reward if a player order is placed on the first visit. This close can work with a manager or owner in regard to introducing the HUGE BONUSES and finding out how important they are to them. If they have printing already displayed then you know they are spending probably double or triple what we are offering. You can introduce the HUEG BONUSES by saying \_\_\_\_, we can truly cut your printing costs in half with unlimited access (read the list on the back of your business card) to these amazing printing offers and all you have to do to quality for them is to let me get your players ordered today so I can save time not having to come back but except to install the players. We give this HUGE reward to what we call Non-Procrastinators and to clients who understand how what we offer is a true no brainer as all risk, cost, contract and stress has been eliminated from the decision. If you want me to come back to talk to the owner I am happy to do so and I will just have to let him know you were not interested in these HUGE BONUS offers is all. I am not able to override company policy by giving out the Bonuses on a 2nd appointment. Use this close at your discretion and be sure to use the proper friendly tone and presentation style to not create any negativity within the visit.

#### **Sales Presentation Take Aways**

Focus on having fun and not taking this incredible FREE Offer that immediately changes the dynamic of any business literally overnight. Since competition never comes up, we involve no change and we are 100% cost and contract FREE the conversation can be casual with the close being basically "\_\_\_\_\_, let me get these players ordered so I can show you all the incredible content and Digital Ads we will make 100% for FREE per your requests with are highly trained graphic artists. Keep in mind 50% to 75% of doors you knock on will probably require follow-up but to visit 4 or 5 businesses and get a positive player outcome would be common. Visit 25 businesses and no reason to not expect 5 to 7 orders. Just be yourself, smile, look professional and have fun knowing it does not take a lot of player orders a day to easily make \$10,000 to \$20,000 per month. Work this 40 honest hours per week and you can easily see monthly commission much higher then that. People that make \$200,000+ per year work 80 hours a week. Best part with FREE TV Advertising you can reach that goal with modest full time hours and, for some, really just effective part-time efforts. I am here to support you so never hesitate to reach out.

# Placing An Order With FREE TV Advertising – Your Only "Paper" Work?

To submit an order, you just need to go to FREE TV Advertising.com and click on Order Your FREE Player(s). To review a video on how to fill out the form, please just visit the salesperson link at www.FREETVadvertising.com/looptv.php

### **Best Way To Communicate With Me**

Please download Whatsapp as it is easy to send audio and images versus direct text. me at 512 573 1977. Thanks, Corey Huetter, CEO	You can add

# **Questions & Answers**

#### Is Loop TV Provided By FREE TV Advertising Really Free For My Business?

Yes! Loop TV is a free service offered by Free TV Advertising Business Solutions that provides a number of benefits that substantially increase the Bottom-Line Profits of any Brick & Mortar Business. The primary FREE Benefits provided to any business with one or more TVs include: 1) FREE Engaging Television Content 2) FREE Digital Signage Software 3) FREE Of Any Contract Or Cost Obligations 4) FREE Digital Signage Creation & Player Management 5) FREE Business Cards For LIFE

### What Type Of Content Is Available On A Loop TV Player?

Loop has over 150+ on-demand channels highly curated for any brick and mortar business that keep customers engaged and spending way more money. Loop has over 100 music video channels for any mood or genre that even allows genres to be combined. With over another 50 channels of high quality content including 5 trivia channels (most popular channes), latest trending news, travel and lifestyle channels, sports highlights and hilarious viral video channels featuring the best fails, cutest pets, and amazing moments.

### Is There Any Type Of Hidden Costs And/Or Contractual Obligation Of Any Type?

Absolutely NOT!!! With FREE TV Advertising and Loop TV there is ZERO paperwork of any kind, NO verbal contract or any need of any payment method to be on file which eliminates 100% of any risk. Loop TV is the only company that is a true ZERO Risk opportunity for brick-and-mortar businesses.

### What Does FREE Signage Creation & Player Management Include?

The FREE Digital Signage includes creating any Jpeg or PNG file needed to advertise your business on any of the Loop TV Players. All you have to do is click on the FREE Graphics & Printing link in the header of the website to access your account to request FREE Graphic Digital Sign creation. FREE Player Management means FREE TV Advertising will handle 100% of anything requested in regards to managing all your players and/or locations if you have more then one location and multiple players?

# How Do I Put My Advertising On My Television(s) With The Loop Players?

FREE TV Advertising will do this 100% FREE for you if you like but you will always have the same access to the Loop Player Management Portal as well to manage 100% of your Loop Player Content & Experience. The portal is very easy to learn and manage and has additional features to help you schedule music content by the hour for anyone who is excited about the music video channels. The biggest challenge for most businesses is creating Jpeg or PNG files as it requires a drawing program to do so. FREE TV Advertising solves that challenge by creating unlimited digital graphics for your business.

# Are The Loop Players Easy To Connect To My Television(s)?

In most cases, your FREE TV Advertising Representative will install your players for you but in the cases in where you have to do your own install, it is super quick and simple with set up taking just a few minutes per

player. Each player does come with instructions on how to install your player which simply involves putting the player on Wi-Fi and then plugging the player into a HDMI port on any television. If you have more then one player, you will also need to label the remote and player with a number 1, 2, ect as the remotes are player specific. The players do come with 3 support contact options if you do have any questions about installation or if you have any challenges with the players. You can also call FREE TV Advertising for assistance @ 321-287-4612.

#### Does A Television Have To Be Devoted To Showing Loop Content?

Absolutely NOT. Although a majority of clients will choose to keep specific TVs devoted to Loop to show their adds to increase their sales and bottom-line profits, you always have the option of just choosing the input on your television to show what typically would be satellite/cable or Loop TV which would be plugged into your HDMI #2 port.

# Do Many Businesses Buy Additional Televisions To Maximize The Loop Digital Advertising To Promote Their Business?

MANY of our clients want as many Loop Players as they quality for which if a maximum of 5 Loop Players per business. With a 32" TV costing about \$89 on Amazon and a 50" costing \$239 on Amazon, it is a very inexpensive investment to add multiple screens at your venue to maximize your ad presence to maximize your sales and bottom-line profits.

# Do I Truly Get FREE Business Cards For Life?

Absolutely you do!!! The business cards are on 160lb Mega Thick Stock, 4/4, UV or Matte Finish and come in orders of a 1000 with NO CAP on how often you can order. You pay only \$29.99 S&H and \$19.99 for Optional Graphic Design if needed? You can order at the FREE Graphics & Printing link at the website.

# Do I Really Get 7.9 Cents Full Color Brochures, 3.9 Cent Postcard, 4.9 Cent Rack Cards & 2.99/Sq Foot Banners?

Absolutely you do and you will save a TON of money with special pricing below our already low prices at Wholesale Printing Buyers Club.com. For anyone who has bought printing before you will quickly realize these prices are less then half of what other online print shops charge. All orders are in runs of 5000 and on the thickest stocks available (160lb Mega Thick Stock & 100lb Coated Text) and the banners have just a minimum of just 20/Sq Feet. You pay only S&H and Optional Graphic Design.

# What Does My FREE Membership To Wholesale Printing Buyers Club.com Give Me?

This gives you access to a complete selection of any and all full color printed products at prices 50% below most online print shops. The savings you will enjoy could be \$1000's per year or more if you are a business who does direct mail on a regular basis.

# Is There Any Minimums Or Other Hidden Provisions Included With My Loop Player(s)?

Absolutely NOT. The entire relationship involves NO Contract so with NO Contract you have no obligations to FREE TV Advertising Or Loop TV. ALL other TV services have a cost attached, a contract to sign and a credit card that will be required to be on file. With FREE TV Adverting & Loop TV we absolutely know we will help you immediately increase your sales so we just let our results speak for themselves and have no need to bully someone into any type of contract.

# Can I Keep The Loop Players On 24/7 Even If Not Showing Them On My Television At All Times?

It is best to keep the Loop Player on 24/7 as updates to certain content channels are made at night. Also by keeping the Loop Player on it will immediately show your Loop Player content and advertising versus having to go through a short reboot cycle.

### Do The Loop Players Stream & Use Up A Lot Of Bandwidth?

NO, the Loop Players actually have 32 gigs of built in memory to store channel content and even your ads assigned to the player. If you typically view the same channel on a particular Loop Player, all of that channel content will download to the Loop Player and then not have to use any Wi-Fi Beyond that. Even with music channels, the player will store entire song sets (usually 100 songs) on the player so your W-Fi network sees minimal usage from any Loop Player.